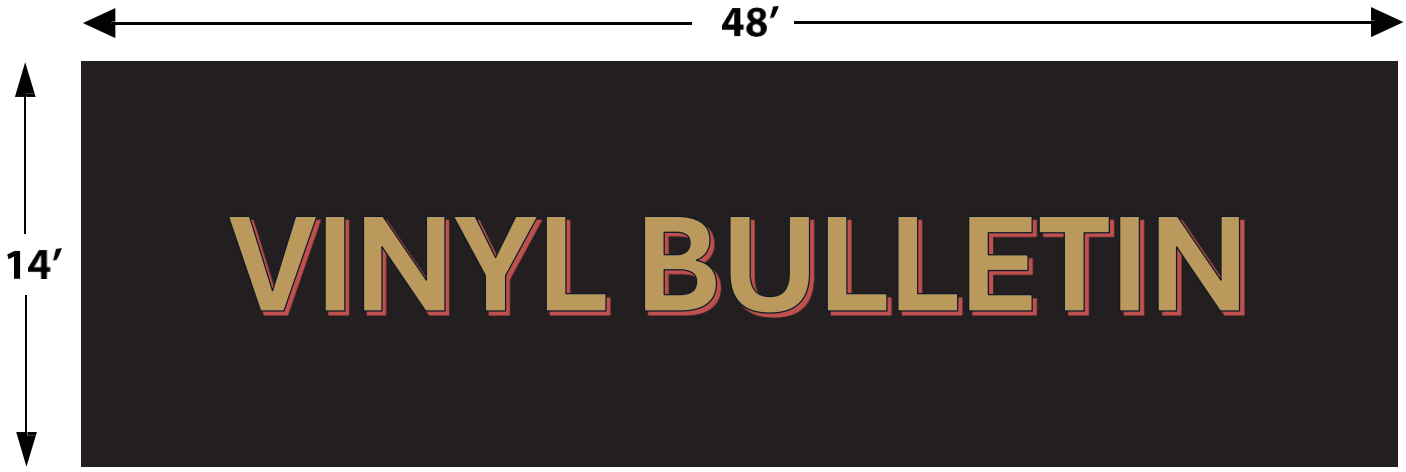
CONTENT SPECS

14 x 48



Final Size	Height	Width
Production Size	14′	48′
Bleed Size (6″on each side)	15′	49′
Mechanical Size	7"	24"
Mechanical Bleed Size (.25″ on each side)	7.5″	24.5″

Accepted File Types – in order of preferred type

1. Adobe Photoshop (Mac or PC)
2. Adobe Illustrator (Mac or PC)
3. Adobe InDesign (Mac or PC)

File Submission

Provide your account manager with instructions on how they can retrieve your art for you.

Layout

We will accept any of the accepted file types, if they are created at 7” × 24“ plus, the addition of the .25” of bleed for each side. Be sure to include .25” of bleed to be used for wrapping around the structure and all critical elements should be .25” from the edge of the Live area.

We ask that you create your files using at least 300ppi so that you can take full advantage of our automated system and receive your proofs in a matter of minutes. For optimal output, we recommend building your file to 408ppi.

LAS VEGAS BILLBOARDS

EST. 1987

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